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BNI Fixes it for Julie

It's not only Sir Jimmy Saville that can fix it for dreams to come true – The BNI can too!

Llandudno chapter member, Julie Williams, who owns and runs The Mobile Crèche Company Ltd, providing childcare for events all over the country, turned to the BNI for help to get her franchising idea off the ground. Within a short space of time the power of the BNI had fixed it for Julie to make all her business dreams come true.

Julie says: “I'd already been running my own very successful mobile crèche business for a number of years and decided my best way of expansion was by way of franchising. I'd received some help from a franchising specialist but was still left wondering how on earth I'd manage the enormous task ahead of me. It was so daunting that I thought it would never happen, until I discovered the BNI that is.

“I was first recommended to the BNI by a colleague of mine and was immediately intrigued by a business meeting that saw people getting together at 7am in the morning. As soon as I attended my first meeting I immediately saw the benefits of the BNI, signed up – and never looked back.

“I've had great help and support from all of my fellow Llandudno members as well as fantastic support from neighbouring chapters in getting my franchise business up and running, both in practical terms and advice. Now I've been able to employ a Business Manager, a PR Consultant, Photographer, Web Designer, Health and Safety Advisor, Accountant and Solicitor as well as arranging the leasing of my vehicles and equipment, sorting out my printing requirements, painting and decorating and some electrical work. In fact I've used the services of almost every single Llandudno chapter member at one time or other. They really have made all my business dreams become a reality. Possibly most importantly of all I've just used the travel agent to book myself a well earned rest!”

Julie adds: “To me that's the best thing about the BNI, not so much receiving business, although that's always appreciated, it's being able to utilise the network of professions that are members of the BNI – without all of them I wouldn't have come so far so quickly.

“The BNI really have fixed it for me!”

Now Julie's looking to use the power of the BNI for the next stage of her franchise plan – to actually promote the Mobile Crèche Franchise Company and the benefits of purchasing a franchise.

“We're looking for people all over the country who have a desire to really make a difference to childcare. Our maxim is ‘Removing Barriers to Participation’, which means removing barriers for children, parents and businesses alike. The Mobile Crèche Company is a proven, sustainable business and if you feel this is an area you'd like to work in we'd love you to get in touch.”

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You can contact Julie either by email at Julie@mobilecreche.biz or telephone 0800 298 5109, or for more information on the Mobile Creche Company visit www.mobilecreche.biz.

Editors Note:

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