



Media release

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Old Colwyn business in finals for major business award

“Happy Hours is very ably filling a much needed niche in the child care market” - is what the judges said after meeting Julie Williams of Happy Hours Childcare Services based in Old Colwyn and hearing her talk about her business which is a North regional finalist in the British Small Business Champions Awards 2007. The area includes Wales, Northern Ireland, Scotland and north of England.

Only 17 business from throughout the entire North area have been selected as finalists.

Julie Williams' success has been achieved by recognising gaps in childcare services and providing a service to fill them that meets the needs of parents and more importantly the children. She started by offering babysitting facilities, then after school care, then mobile creche facilities in rural areas and has now set up her own Mobile Creche Franchise Company, offering her winning formula nationwide.

Julie says: “As a childcare provider we are absolutely thrilled that we have come so far in such a prestigious national competition. We hope that this will bring the deserved recognition that a career in childcare is not a second rate job choice, it’s a worthwhile, satisfying profession.

“We’re also delighted that the British Small Business Champions judging team have seen the hard work and dedication that has gone into providing our clients with a first class service and are really looking forward to our next stage of development which is to firmly establish The Mobile Creche Company as the AA of childcare.”

Whatever and wherever the focus of Happy Hours has been to achieve truly integrated child care for children from all abilities and backgrounds which benefits both the able bodied and disabled children and encourages them to be accepting of differences in others.

The British Small Business Champions Awards (BSBC) are the only national awards exclusively for small businesses. Established in 2003 by the Federation of Small Businesses to celebrate the achievements and raise the profile of the UK's small businesses – there are four million of them.

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